

# **GDPR PRIVACY & DATA PROTECTION POLICY**

## **Zuca Power Fit Personal Trainer**

Effective Date: 25/02/2026

This GDPR Policy applies to individuals located in the European Economic Area (EEA) and outlines how we collect, use, and protect personal data in accordance with the General Data Protection Regulation (EU) 2016/679.

### **1. Data Controller**

The Data Controller is:

Dayane Juliao

Email: zucapowerfit@gmail.com

Tel: 07577393261

### **2. Personal Data We Collect**

We may collect:

#### **Identity Data**

- Name
- Date of birth

#### **Contact Data**

- Email
- Phone number
- Address

#### **Health Data (Special Category Data)**

- Injuries
- Medical conditions (voluntarily provided)
- Fitness assessments

## Financial Data

- Payment details

## 3. Legal Basis for Processing

We process personal data under the following lawful bases:

- **Consent** (Article 6(1)(a))
- **Contractual necessity** (Article 6(1)(b))
- **Legal obligations** (Article 6(1)(c))
- **Legitimate interests** (Article 6(1)(f))

Health-related data is processed only with **explicit consent** (Article 9(2)(a)).

## 4. How We Use Your Data

We use your data to:

- Deliver personal training services
- Create customized fitness plans
- Track progress
- Process payments
- Communicate regarding services
- Maintain business records

We do not sell your data.

## 5. Data Retention

We retain data only as long as necessary for:

- Contract fulfillment
- Legal compliance
- Tax and accounting requirements

After this period, data is securely deleted or anonymized.

## 6. Data Sharing

We may share data with:

- Payment processors
- Scheduling software providers

- Cloud storage providers
- Legal authorities (if required)

All third-party processors are GDPR-compliant where applicable.

## **7. International Data Transfers**

If data is transferred outside the EEA, we ensure appropriate safeguards such as:

- Standard Contractual Clauses (SCCs)
- GDPR-compliant service providers

## **8. Your GDPR Rights**

You have the right to:

- Access your personal data
- Correct inaccurate data
- Request erasure (“Right to be Forgotten”)
- Restrict processing
- Object to processing
- Data portability
- Withdraw consent at any time
- Lodge a complaint with your local Data Protection Authority

## **9. Data Security**

We implement appropriate technical and organizational measures to protect personal data against unauthorized access, alteration, disclosure, or destruction.

## **10. Withdrawal of Consent**

You may withdraw consent at any time by contacting:

Email: [zucapowerfit@gmail.com](mailto:zucapowerfit@gmail.com)

Withdrawal does not affect the lawfulness of processing prior to withdrawal.

## **11. Changes to This Policy**

We may update this GDPR Policy as needed. Updates will be posted with a revised effective date.